

At Petco we celebrate adoptions and have everything adopters need for their new pet – from trusted advice to essential products, training, grooming and vet services.

Our Welcome to the Family new pet parent guide provides helpful tips about welcoming home a new pet, and includes a checklist of must-have products and exclusive coupons.

**How can ALL of your adopters get their paws on Welcome to the Family new pet parent guides?**

Let your adopters know they can text WTTF to 79949.

They'll receive:

- A link to the New Pet Parent landing page to view the Welcome to the Family guides!
- A link to search for a store near them!



**How can we share the text code?**

We've created stickers to share the text code.

- Order them [here](#)
- Stick them to your adopter's paperwork. Or stick them to your adopter!



**How can I learn more about what Petco has to offer new adopters?**

- Watch our video message to you at [petcofoundation.org/wttf](http://petcofoundation.org/wttf) to learn more!
- Check out Petco's New Pet Parent landing page: [petco.com/newpet](http://petco.com/newpet)