At Petco we celebrate adoptions and have everything adopters need for their new pet – from trusted advice to essential products, training, grooming and vet services.

Our Welcome to the Family new pet parent guide provides helpful tips about welcoming home a new pet, and includes a checklist of must-have products and exclusive coupons.

How can ALL of your adopters get their paws on Welcome to the Family new pet parent guides?

Let your adopters know they can text WTTF to 79949.

They’ll receive:

- A link to the New Pet Parent landing page to view the Welcome to the Family guides!
- A link to search for a store near them!

How can we share the text code?

We’ve created stickers to share the text code.

- Order them here
- Stick them to your adopter’s paperwork. Or stick them to your adopter!

How can I learn more about what Petco has to offer new adopters?

- Watch our video message to you at petcofoundation.org/wtff to learn more!
- Check out Petco’s New Pet Parent landing page: petco.com/newpet