



THANKS FORE GIVING



November 6 & 7, 2018
Omni La Costa | Carlsbad, CA





August 13, 2018

Dear Friends,

It is our pleasure to invite you to the Petco Foundation's 15th Annual Thanks Fore Giving event on Tuesday, November 6 and Wednesday, November 7 at the Omni La Costa Resort in Carlsbad, California.

Thanks Fore Giving begins with a casual Welcome Party on Tuesday, November 6. All attendees are invited to enjoy a hosted bar and hors d'oeuvres at the beautiful Omni La Costa Resort.

On November 7, sponsors will have the choice of hitting the greens or participating in our new culinary experience - **Fore Foodies!**

Golf sponsors have the opportunity to join the historic legacy of golf elite who have played the Champions and Legends courses while culinary sponsors learn how to prepare and pair fine food and drink - all with a fun and competitive twist! All Thanks Fore Giving attendees will end the day at the Awards Reception.

Once again, Elite, Premier and Platinum sponsors are invited to the exclusive Elite Dinner & Auction with Ron Coughlin, Petco CEO, and the Petco Senior Leadership Team following the Welcome Party on Tuesday, November 6.

All sponsors who register by October 1, 2018 will have their Petco partner assignments by October 19.

The Petco Foundation continues to serve as a leader in lifesaving work across the country thanks to the support of generous partners like you. We look forward to celebrating the work that we do together and thank you in advance for your generosity.

Warm Regards,

A handwritten signature in black ink that reads "Susanne Kogut".

Susanne Kogut
President
The Petco Foundation

A handwritten signature in black ink that reads "Rebecca Frechette".

Rebecca Frechette
EVP, Chief Merchandising Officer
Petco
Petco Foundation Board Member

A handwritten signature in black ink that reads "Ron Coughlin".

Ron Coughlin
Chief Executive Officer
Petco



ABOUT THE PETCO FOUNDATION

\$200 MILLION
INVESTED

4,000
ANIMAL
WELFARE PARTNERS

5.5 MILLION
ANIMALS ADOPTED

At The Petco Foundation, we believe every animal deserves to live its best life. And with the generous support of animal lovers like you, we've invested more than \$200 million in lifesaving animal welfare work to make that happen.

Together, with more than 4,000 animal welfare partners, we inspire and empower communities to make a difference by investing in adoption and medical care programs, spay and neuter services, pet cancer research, service and therapy animals and numerous other lifesaving initiatives.

We partner with Petco stores and animal welfare organizations across the country to increase pet adoptions. So far, we've helped more than 5.5 million pets find their new loving families, and we're just getting started.

Learn more at petcofoundation.org

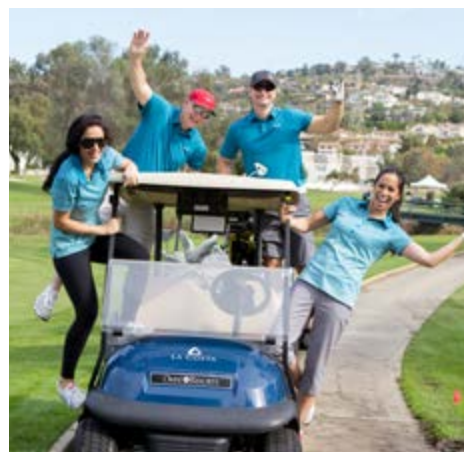
ABOUT THE EVENT



RULES OF PLAY & AWARDS

Thanks Fore Giving is a 4 person scramble format. Women will play from red tees and men will play from white tees. All players hit from the tee box and the team selects the best tee shot. All players place their balls within one club-length. This procedure continues until the ball is holed out. Bogey and done.

Golf awards include Top 3 Teams, closest to the pin and longest drive. Special awards have been designed for the Culinary event, too! Both Golf & Culinary will award most spirited teams. A full list of awards will be distributed to all attendees in October.



[Visit our photo gallery to view more photos from the 2017 event.](#)

SCHEDULE OF ACTIVITIES



TUESDAY, NOVEMBER 6

5:30 PM - 7:00 PM - Welcome Party

All participants are invited to the welcome reception at the Omni La Costa Resort & Spa to kick-off the event with cocktails and hors d'oeuvres. We invite you to mingle and celebrate the Petco Foundation's lifesaving work.

7:00 PM - 9:00 PM - Elite Dinner & Auction

Elite, Premier, and Platinum sponsors will join Ron Coughlin, Petco CEO, and Petco Senior Leadership for an exclusive dinner at the Omni La Costa Resort & Spa.



WEDNESDAY, NOVEMBER 7

7:00 AM - 2:00 PM - Golf Tournament

Enjoy a delicious breakfast buffet with all participants at the Omni La Costa Resort before the shotgun start at 9 AM. Our Thanks Fore Giving tournament is played on two of the country's most storied and challenging courses, used exclusively by the Petco Foundation and its tournament participants. The prestigious Champions and Legends courses at the Omni La Costa Resort & Spa have a rich legacy that includes 37 PGA events.

7:00 AM - 2:00 PM - Fore Foodies

Start the morning with a delicious breakfast buffet at the Omni La Costa Resort before joining other fans of fine fare for an exceptional culinary experience at 10 AM. The culinary event is designed for everyone, cooking enthusiasts and take-out aficionados alike! Local chefs will walk you through preparing and pairing dishes and drinks.

3:00 PM - 4:30 PM - Awards Reception

All attendees will join together for awards and cocktails to conclude Thanks Fore Giving. We will celebrate event participants and the lifesaving work of the Petco Foundation, made possible by the generosity of Thanks Fore Giving sponsors.

THANKS FOR GIVING SPONSORSHIP OPPORTUNITIES

ELITE \$50,000	PREMIER \$30,000	PLATINUM \$15,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$3,000
Six spots to be used for golf on Champions Course or the culinary event	Six spots to be used for golf on Champions Course or the culinary event	Three spots to be used for golf on Champions Course or the culinary event	Three spots to be used for golf on Legends Course or the culinary event	One spot to be used for golf on Legends Course or the culinary event	One spot to be used for golf on Legends Course or the culinary event
Two Petco Partners on your teams, including one from the Elite Partner List	Two Petco Partners on your teams, including one from the Premier Partner List	One Petco Partner on your team	One Petco Partner on your team	One Petco Partner on your team	
Three Invitations to the Elite Dinner	Two Invitations to the Elite Dinner	One Invitation to the Elite Dinner			
Two two-night stays at the Omni La Costa November 6 & 7	One one-night stay at the Omni La Costa November 7				
One forecaddie for each team on Champions Course					
One San Diego Padres game in the Petco Suite with a Petco Strategic Business Unit Leader					
Recognition of sponsorship throughout the event including a dedicated hole on both courses and Premier recognition at the culinary event	Recognition of sponsorship throughout the event including a dedicated hole on both courses and Premier recognition at the culinary event	Recognition of sponsorship throughout the event on both golf courses and at the culinary event	Recognition of sponsorship throughout the event on both golf courses and at the culinary event	Recognition of sponsorship during the event	Recognition of sponsorship during the event
Recognition of sponsorship on the Foundation's website and a dedicated post on social media	Recognition of sponsorship on the Foundation's website and a dedicated post on social media	Recognition of sponsorship on the Foundation's social media and website	Recognition of sponsorship on the Foundation's website	Recognition of sponsorship on the Foundation's website	Recognition of sponsorship on the Foundation's website

PETCO PARTNERS



ELITE PARTNERS

All Elite Sponsors will have two Petco Partners on their teams, including one listed below:

- **John Carcasi**, SVP, Merchandise Planning & Inventroy / Pricing & Analytics
- **Ron Coughlin**, CEO
- **Bill Engen**, SVP, Retail Market Expansion
- **Rebecca Frechette**, EVP, Chief Merchandising Officer
- **Tariq Hassan****, Chief Marketing Officer
- **Nick Konat**, GM, Merchandising
- **Steve Lossing***, SVP, Operations
- **Mike Nuzzo**, EVP, Chief Financial Officer
- **Brock Weatherup***, EVP, Strategic Innovation & Digital Experience
- **Laura Wilkin***, EVP, Supply Chain & Inventory
- **John Zavada**, SVP, Chief Information Officer

**Partner participation is reserved for the culinary event*

***Partner participation is reserved for Golf*



PREMIER PARTNERS

All Premier Sponsors will have two Petco Partners on their teams, including one listed below:

- **Karime Benaissa***, VP, eCommerce & Digital Marketing
- **Bob Bennett**, VP, GM of Customer Repeat Engagement
- **Nico Chereque**, VP, Media Innovation
- **Jordan Goldenberg**, VP, Brand & Creative Services
- **David Hallisey**, VP, Corporate Communications
- **Jason Heffelfinger****, VP, Pet Services
- **Atma Maharaj**, VP, DC Operations
- **Charlie Piscitello**, Chair, Petco Foundation Board
- **Tim Swanson****, VP, Visual Merchandising & Store Design
- **Jenny Wolski**, VP, Services

**Partner participation is reserved for the culinary event*

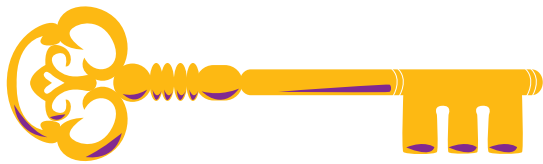
***Partner participation is reserved for Golf*

**All sponsors who register by October 1, 2018 will have their
Petco Partner assignments by October 19.**



HOLE-IN-ONE CHALLENGE

Presented by:



Whitney Promotions

The Petco Foundation is excited to announce a Hole-in-One Challenge, presented by Whitney Promotions, during the Thanks Fore Giving golf tournament.

Players on each course will have one chance at the hole-in-one challenge. If the player makes a hole-in-one on the specified hole, Whitney Promotions will donate \$25,000 to The Petco Foundation in the player's name and the player will receive a \$1,000 cash prize.



If players make a hole-in-one on any other designated Par 3 hole, they will win one of the following prizes:

- Sharp LCD flat-screen TV
- Set of Callaway irons
- Round-trip domestic airfare for two

Prizes are subject to change. Sponsors will be notified of any changes prior to play.



HOTEL ACCOMODATIONS

THE OMNI LA COSTA RESORT & SPA

The Petco Foundation has secured a special room rate of \$209 per person (plus tax) single/double occupancy and a discounted daily resort charge of \$15. The daily resort charge includes complimentary toll free calls, credit card access calls, local calls, in-room high speed internet, entrance to the La Costa Athletic Club and in-room coffee & tea.

To reserve your room online, please visit: <http://bit.ly/TFGRoomBlock>

To make your reservations by phone, please call (800) 854-5000. Indicate that you are a sponsor with The Petco Foundation group to receive the special room rate.

Please note that our special room rate is only valid through Friday, October 5th.

Rooms are expected to sell out, so please make your reservations early to guarantee you receive the group's special room rate!

2018 THANKS FORE GIVING COMMITTEE

Thanks Fore Giving Chair

Paul Ramaker

EVP, Product Development, Prairie Dog Pet Products

Committee Members

Jose Bravo

Strategic Sourcing Manager, Petco

Tom Farello

Retired, Petco Executive

Rebecca Frechette

*EVP, Chief Merchandising Officer, Petco
Board Member, The Petco Foundation*

Alex Gould

Director, HR Business Partner, Petco

Geoff Granger

Business Unit Leader, Petco

Peggy Hillier

Board Member, The Petco Foundation

Marty Lorenzo

VP, Legal Affairs, Petco

Rebecca Maffei

VP IT Delivery Services: Data & Analytics, Petco

Jared Moody

Director, Merchandise Planning & Inventory, Petco

Michael Peterson

*President, The Pet Group, Inc.
Board Member, The Petco Foundation*

Charlie Piscitello

Board Chair, The Petco Foundation

Marcie Whichard

Board Member, The Petco Foundation

